



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
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**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37095-2	09/09/12	September 2012	08/27/12 - 08/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Obama, Barack D-President	OBAMA/P/D	1671

Flight Dates	Order #	Alt Order #
08/25/12 - 08/30/12	37095	08856460

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/27/12	08/30/12	Live With Regis & Kelly	9-10a	MTWT---	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWT--- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/27/12 9:25 AM Live With Regis & Kelly 9-10a :30 OFA- 12- G- 102H \$650.00 NM 1 8 Tu 08/28/12 9:31 AM Live With Regis & Kelly 9-10a :30 OFA- 12- G- 104H \$650.00 NM									
4	08/27/12	08/30/12	Young & Restless	11a-12p	MTWT---	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWT--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 08/28/12 11:27 AM Young & Restless 11a-12p :30 OFA- 12- G- 102H \$1,800.00 NM 1 8 W 08/29/12 11:27 AM Young & Restless 11a-12p :30 OFA- 12- G- 102H \$1,800.00 NM									
5	08/27/12	08/30/12	8 News Now Noon M-F	12-1230p	MTWT---	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWT--- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/27/12 12:09 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- G- 104H \$650.00 NM 1 8 Tu 08/28/12 12:29 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- G- 104H \$650.00 NM									
6	08/27/12	08/30/12	Soaps / Let's Make A Deal	1230-2p	MTWT---	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWT--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/27/12 1:59 PM Soaps / Let's Make A Deal 1230-2p :30 OFA- 12- G- 102H \$750.00 NM 2 8 Tu 08/28/12 12:59 PM Soaps / Let's Make A Deal 1230-2p :30 OFA- 12- G- 102H \$750.00 NM									
7	08/27/12	08/30/12	The Talk	2-3p	MTWT---	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWT--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/27/12 2:59 PM The Talk 2-3p :30 OFA- 12- G- 102H \$750.00 NM 1 8 Tu 08/28/12 2:59 PM The Talk 2-3p :30 OFA- 12- G- 102H \$750.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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37095-2	09/09/12	September 2012	08/27/12 - 08/30/12
Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1671	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/27/12	08/30/12	Inside Edition	630-7p	MTWT---	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWT--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 08/28/12 Inside Edition 630-7p :00 <del>\$900.00</del> NM See MG 9.7 5 8 Tu 08/28/12 Tue Prime Special 8-11p :00 <del>\$1,000.00</del> NM See MG 9.6 6 8 Tu 08/28/12 10:25 PM Ent Tonight / Ins Edition 10-11p :30 OFA- 12- G- 104H \$1,000.00 NM MG for 9.5 08/28 7 8 Tu 08/28/12 10:50 PM Ins Edition 1030-11p :30 OFA- 12- G- 102H \$900.00 NM MG for 9.1 08/28 Program Moved due to Republican Convention 2 8 W 08/29/12 Inside Edition 630-7p :00 <del>\$900.00</del> NM See MG 9.3,9.4 3 8 W 08/29/12 10:42 PM Ent Tonight / Inside Edition 10-11p :30 OFA- 12- G- 104H \$900.00 NM MG for 10.2,9.2 Moved with program due to Rep. Convention - bco 4 8 Th 08/30/12 Big Brother 10-11p :00 <del>\$1,000.00</del> NM See MG 9.5 Moved with program due to Rep. Convention - bco									
10	08/27/12	08/30/12	7-8p Rotator	7-8p	MTWT---	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWT--- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/27/12 7:14 PM 7-8p Rotator 7-8p :30 OFA- 12- G- 104H \$1,000.00 NM 2 8 W 08/29/12 7-8p Rotator 7-8p :00 <del>\$1,000.00</del> NM See MG 9.3,9.4									
15	08/27/12	08/27/12	Hawaii Five-O	10-11p	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/27/12 10:49 PM Hawaii Five-O 10-11p :30 OFA- 12- G- 102H \$5,000.00 NM									
17	08/27/12	08/28/12	8 News Now 4-5a	4-5a	MT-----	:30	2	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MT----- 2 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/27/12 4:16 AM 8 News Now 4-5a 4-5a :30 OFA- 12- G- 102H \$180.00 NM 2 8 Tu 08/28/12 4:29 AM 8 News Now 4-5a 4-5a :30 OFA- 12- G- 102H \$180.00 NM									
<u>Total Spots</u>							17		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,360.00</b>
<u>Agency Commission</u>	<b>\$2,754.00</b>
<u>Net Amount Due</u>	<b>\$15,606.00</b>